

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

A For the 2017 calendar year, or tax year beginning and ending

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization PUT ON THE BRAKES, INC. Doing business as Number and street (or P.O. box if mail is not delivered to street address) Room/suite 7140 WEDDINGTON RD. NW 120 City or town, state or province, country, and ZIP or foreign postal code CONCORD, NC 28027 F Name and address of principal officer: DOUG HERBERT 7140 WEDDINGTON RD NW, STE 120, CONCORD, NC	D Employer identification number 26-2176362 E Telephone number 704-720-3806 G Gross receipts \$ 3,775,811. H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions) H(c) Group exemption number ▶
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		
J Website: ▶ WWW.PUTONTHEBRAKES.ORG		
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		
L Year of formation: 2008		M State of legal domicile: NC

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: TO PREVENT INJURIES AND SAVE LIVES BY TRAINING AND EDUCATING TEENAGE DRIVERS AND THEIR PARENTS 2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) 3 12 4 Number of independent voting members of the governing body (Part VI, line 1b) 4 12 5 Total number of individuals employed in calendar year 2017 (Part V, line 2a) 5 12 6 Total number of volunteers (estimate if necessary) 6 133 7a Total unrelated business revenue from Part VIII, column (C), line 12 7a 0. 7b Net unrelated business taxable income from Form 990-T, line 34 7b 0.	
Revenue	8 Contributions and grants (Part VIII, line 1h) 2,129,930. Prior Year 2,807,285. Current Year 9 Program service revenue (Part VIII, line 2g) 504,287. 541,231. 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 941. 7,671. 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 94,684. 315,592. 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 2,729,842. 3,671,779.	
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0. 0. 14 Benefits paid to or for members (Part IX, column (A), line 4) 0. 0. 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 696,260. 778,096. 16a Professional fundraising fees (Part IX, column (A), line 11e) 0. 0. b Total fundraising expenses (Part IX, column (D), line 25) ▶ 254,852. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 1,938,427. 2,396,519. 18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 2,634,687. 3,174,615. 19 Revenue less expenses. Subtract line 18 from line 12 95,155. 497,164.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16) 429,972. Beginning of Current Year 898,731. End of Year 21 Total liabilities (Part X, line 26) 95,862. 67,459. 22 Net assets or fund balances. Subtract line 21 from line 20 334,110. 831,272.	

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer DOUG HERBERT, PRESIDENT Type or print name and title	Date
Paid Preparer Use Only	Print/Type preparer's name S. ANN CLAUSEN	Preparer's signature Date Check <input type="checkbox"/> if self-employed PTIN P00008541
	Firm's name ▶ DANIEL, RATLIFF & COMPANY Firm's address ▶ 301 S. MCDOWELL ST., STE 502 CHARLOTTE, NC 28204	Firm's EIN ▶ 56-1982812 Phone no. 704-371-5000

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	243,468.	142,387.	41,194.	59,887.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	429,633.	318,164.	66,144.	45,325.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	13,808.	9,466.	2,200.	2,142.
9 Other employee benefits	38,102.	26,029.	6,134.	5,939.
10 Payroll taxes	53,085.	36,616.	8,585.	7,884.
11 Fees for services (non-employees):				
a Management	97,854.	69,672.	9,482.	18,700.
b Legal	59.	44.	12.	3.
c Accounting	10,788.	5,375.	4,338.	1,075.
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	16,657.	11,815.	4,192.	650.
12 Advertising and promotion	126,556.	82,754.	15,931.	27,871.
13 Office expenses	20,661.	15,526.	2,579.	2,556.
14 Information technology	14,345.	8,558.	2,815.	2,972.
15 Royalties				
16 Occupancy				
17 Travel	338,780.	335,698.	987.	2,095.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	13,587.	13,587.		
23 Insurance	31,210.	21,693.	6,698.	2,819.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a OTHER SUPPLIES	917,905.	917,905.		
b DRIVING INSTRUCTORS	499,940.	499,940.		
c REPAIR & MAINTENANCE	70,581.	70,581.		
d OTHER SUPPLIES	58,028.			58,028.
e All other expenses	179,568.	148,791.	13,871.	16,906.
25 Total functional expenses. Add lines 1 through 24e	3,174,615.	2,734,601.	185,162.	254,852.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SOP 98-2 (ASC 958-720)