

Thank you for your interest in bringing the B.R.A.K.E.S. teen driving program to your town!

THOUSANDS OF TEENS ARE KILLED EACH YEAR IN THE U.S., AND TOGETHER WE CAN CHANGE THIS.

We look forward to working with you and making sure this event will be a success. The effort required to host a B.R.A.K.E.S. program is extensive and will certainly be a huge undertaking but the rewards make it all worthwhile!

From our experience we know that it takes approximately 6 to 12 months from the time a commitment is made to host a B.R.A.K.E.S. school until the actual school date. The following list will help outline the timeline and the process required to have a successful program weekend.

The most critical part of hosting a school program is securing the funding required. Even though the B.R.A.K.E.S. Teen Driver training program is free to the families that attend there is a significant cost involved to make the program a success.

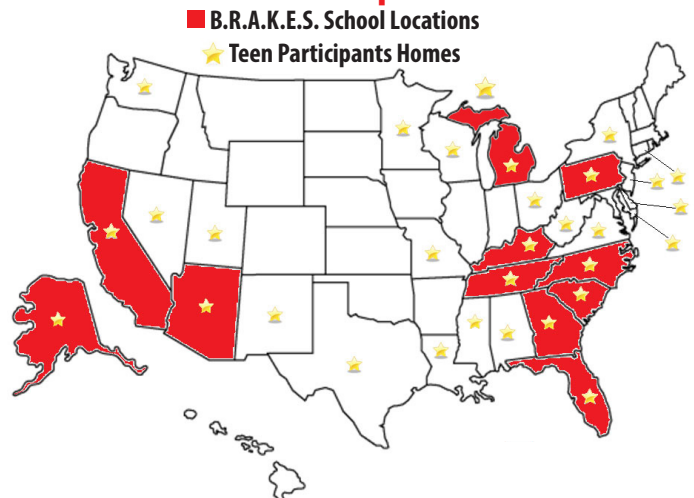
The cost for each student that attends a B.R.A.K.E.S. school is approximately \$300. Each class is 4 hours long and a weekend consists of 4 classes total, Morning and afternoon classes on Saturday & Sunday and will train 144 students for an approximate cost of \$40,000 to \$60,000.

DIFFERENT WAYS TO RAISE THE REQUIRED FUNDING:

- Families that want to make a difference in their community and are willing to underwrite the entire project.
- Local foundations or community grants.
- Local companies generally have Community Involvement programs (CSR) and are great to partner with.
- In kind support will reduce the overall cost.
Example: Local businesses can donate meals for the crew, tires for the cars, hotel rooms, help send a teen through the B.R.A.K.E.S. program.
- Depending upon the location of the proposed school B.R.A.K.E.S. may actually be able to help with funding or in kind donations of items and/or funding that is needed.

We know this sounds huge but even a high school senior was able to raise the required funding as her senior class project.

B.R.A.K.E.S. Map Outreach



We appreciate your commitment to your community! We will work with you every step of the way to ensure this program is a success!

The following outlines some of the major requirements:

Parking lot space – roughly 500,000 sq. ft. of open space, this is approximately the size of five Football fields.

Tent or similar structure – To conduct the classroom and registration, we need a 30x80 ft. tent. If the site has a building we could use we wouldn't need to rent a tent.

Restrooms – if there are no restrooms on site available at the facility we will need to rent four porta-johns.

Hotel rooms – We need approximately 15-20 rooms for staff and instructors to stay Friday and Saturday night.

Snacks/drinks – These items can be donated from local restaurants/ grocery store chains. Lunches for instructors and volunteers on Saturday & Sunday.

Volunteers – We need 5-6 local volunteers to help with set up, registration, course maintenance and tear down.

Travel – Air travel for B.R.A.K.E.S. staff and instructors. Approximately 20 total

Permits – Many locations such as fairgrounds or parking lots may require permits from various organizations such as the fire department, etc. We will assist you in this area.

Other On-Site Needs:

•20 6 foot tables and 120 chairs for the classroom set up.

B.R.A.K.E.S. provides:

•Insurance coverage & handles all registration of each school (sign-up/ registration sheets, insurance waivers, & graduation certificates).

Please feel free to contact the B.R.A.K.E.S. office to ask questions or to set up a time to discuss some of the options for bringing the program to your town.

**Contact us at 704.720.3806
or email us at info@putonthebrakes.org
www.PutOnTheBrakes.org**



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***B.R.A.K.E.S. has trained over 15,000 teens from 30 states.
We look forward to training the teens in your town as well!***